



# **SPIKES & SPURS**

SOCIAL MEDIA TOOLKIT 2020

Dear Supporter,

Thank you for helping us spread the word about Spikes & Spurs with your community.

Please feel free to use as much or as little of the suggested content on this social media toolkit. We also welcome your engagement through likes and shares on our Facebook page.

Please reach out to us at [info@southtxcattlewomen.com](mailto:info@southtxcattlewomen.com) if you have any questions.

Thank you for your support!

South Texas CattleWomen



# About Spikes & Spurs

Spikes & Spurs, is an annual gala hosted by South Texas CattleWomen, a local chapter of Texas CattleWomen.

The event is our most important fundraiser of the year, and all proceeds provide BEEF to the nutrition programs of three South Texas children's homes.

The venue, the Jack Guenther Pavilion, is located in the enchanting, Briscoe Western Art Museum, on the historic San Antonio River.

The evening includes a delightful BEEF tenderloin dinner, opportunities to hear from children we benefit, and dancing under the stars to Texas Hall of Fame western swing band, *Billy Mata and the Texas Tradition*. Another highlight is a spectacular raffle consisting of generous donations from our members, partners and sponsors.

Visit us at [www.southtxcattlewomen.com](http://www.southtxcattlewomen.com) to learn more about our initiatives and how you may become involved.





SOCIAL MEDIA  
SUGGESTED CONTENT

## Newsletter Content

Spikes & Spurs is back this year!

Hosted by South Texas CattleWomen, this annual gala raises funds to benefit their 'Beef for Kids' program.

You'll enjoy a fabulous dinner, and dance the night away with Billy Mata and the Texas Tradition at the Briscoe Western Art Museum's Jack Guenther Pavilion.

Shine up your dancing boots and support this fantastic fundraiser!

Get your tickets at [spikes-n-spurs-2020.eventbrite.com](https://spikes-n-spurs-2020.eventbrite.com).

To learn more about South Texas CattleWomen, visit [www.southtxcattlewomen.com](http://www.southtxcattlewomen.com).

For sponsorship opportunities, contact [info@southtxcattlewomen.com](mailto:info@southtxcattlewomen.com).



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## Facebook/LinkedIn Content

- Shine up your dancing boots 🥿 and come out to Spikes & Spurs! Help @SouthTexasCattleWomen raise money for their “Beef for Kids” program and dance the night away with @BillyMataTexasTradition. 100% of the proceeds will be given to their Children’s Homes Beef Fund. Get your tickets or make a donation 🖱️ <http://ow.ly/lfEF50y2i7D>
- Give the gift of nutrition to South Texas children! Join @SouthTexasCattleWomen at their annual gala, Spikes & Spurs! 100% of the proceeds go to their Children’s Homes Beef Fund. Get your tickets 🖱️ <http://ow.ly/lfEF50y2i7D>
- Join @SouthTexasCattleWomen at Spikes & Spurs! Enjoy a fabulous dinner and dancing with @BillyMataTexasTradition in the enchanting @BriscoeMuseum. Get your tickets 🖱️ <http://ow.ly/lfEF50y2i7D>. Can’t make it? Make a donation!



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## Details & Resources

**Event Date:** Saturday, May 9, 2020 | 6:00 pm - 11:00 pm

**Venue:** Briscoe Western Art Museum | Jack Guenther Pavilion

**Facebook Event:** <https://www.facebook.com/events/156122062484805/>

**Tickets:** <https://spikes-n-spurs-2020.eventbrite.com>

**Facebook Page:** <https://www.facebook.com/SouthTexasCattleWomen/>

**Website:** [www.southtxcattlewomen.com](http://www.southtxcattlewomen.com)

**Images:** [Click here to download all images](#)

**Event Co-Chairs:** Priscilla Parsons and Holly Van Cleve

