

South Texas Cattlewomen Meeting Minutes
Wednesday, September 20, 2022
Oasis Outback – Uvalde

President Jan Elliott called the meeting to order at 10:19 am. Kristal Upchurch led us in the STCW prayer. Jan led us in the Pledge of Allegiance to both the US and Texas flags.

WELCOMING OF GUESTS/NEW MEMBERS

Melody introduced her mom.

Priscilla Parsons brought her husband.

Diana Ridgway announced new members Wendy Troell from Pleasanton, and Ginny Cordel from Del Rio.

APRIL MINUTES: Minutes were approved with a minor name correction.

TREASURER'S REPORT: Presented by Treasurer Linda Landrum:

Balance forward – Broadway Bank \$28,145.47

Deposits:

Amazon Smile	\$ 51.88
Dues	200.00
Door prizes	230.00
Spikes & Spurs	14,610.48
Memorials	<u>976.05 (Net of CC Fees)</u>
Total	16,068.41

Checks:

The RK Group (Caterers)	17,037.23
The Briscoe	4,000.00
CPA	<u>400.00</u>
	\$21,437.23

Balance in Broadway Bank \$22,776.65

STOCKMEN'S NATIONAL BANK COTULLA

Balance \$31,618.22

Deposits: S&S \$33,085.00

Balance in Stockmen's Bank \$64,703.22

TOTAL \$87,479.87

The Treasurer's Report was approved as presented.

ANNOUNCEMENTS

Diana Ridgway thanked Jan for all of her hard work.

Linda Gilleland announced the Texas Agriwomen is having a Casino Night fundraiser October 1 at the Herby Ham Senior Center in Uvalde starting at 6 pm. Tickets are \$100.00 from Sarah Clarke at 830-563-5364. There will be a live band and food.

OLD BUSINESS

Spikes & Spurs:

Jan thanked Diana Ridgway, D'Ann Leonard, and Holly Van Cleve for all of their hard work for a successful Spikes & Spurs.

Diana thanked members for all of the wonderful auction items donated. Jan mentioned that the Briscoe gives us a significant discount to use their facilities and that the biggest expense is the food. She said The Old San Francisco Steakhouse would be much more expensive. The Briscoe is holding our date for next year, and the S&S committee needs to decide within the next week where we will have it next year. The committee is open to any and all suggestions.

NEW BUSINESS

Jan announced we have a vacancy for 4th Vice President, Beef Promotion, as Celeste Lacy is unable to continue due to the demands of a new ranch manager job. Officers have stayed the same throughout Covid and if anyone would like to change please let her know and changes will be addressed at our next meeting. Current Officers are: 1st VP Kristal Upchurch, 2nd VP Suzanne Hill, Education, 3rd VP Diana Ridgway, Membership, 5th VP Betty Settlemyer, Programs, 6th VP Susie Waitz, Recording Secretary, 7th VP Phyllis Weatherston, Correspondence; Jan Elliott, President and Linda Landrum, Treasurer.

Jan talked about the importance of Beef Promotion. Derbigny Clark is no longer involved and has returned the skillet (purchased by Linda Gilleland) and promo materials for the "Beef for Father's Day" promotion she would have at HEB every year. STCW pays for a brisket to be served and one is raffled off to all customers who enter. Nikole Bradshaw mentioned she had recently seen that Five Rivers Feeders were promoting on social media "Beef for Backpacks" and were providing beef sticks and Beef Check-Off coloring books and promo materials including nutrition information to kids at a school. D'Ann Leonard said there is a national thing called "Blessings in a Backpack" with groups all over who could be contacted to add beef to their packs. Patsy Troell mentioned there is a hamburger restaurant in Poteet who provides a backpack with school supplies and a free hamburger for the school kids in August.

Nikole said we really need to get our message out to the kids early on how nutritious beef is.

Jan said we should put together a Beef Promotion Committee, and she has a list of people interested.

Jan said we need to look at the Ways and Means Committee as well as Spikes & Spurs. We need to go back to having a committee or group of people to hand deliver the Beef certificates to the children's homes instead of mailing them.

Jan said Farm Bureau has a "Doorway to Agriculture" exhibit they can bring to Ag Fairs and Stock Shows for us, and Russell Woodward with the Beef Council will come out and prepare food. We just have to contact them early.

Jan said the New Mexico magazine has an article on the NM Cattle Foundation creating a ranch-raised kids' book featuring kids on ranches throughout NM, 6,7,8th graders who want to grow up to ranch. She said we should do one for Texas. Linda Gilleland's name was put forth for writer. We would need pictures and interviews. We could call it "Kids, Cows and Beef" to go with Suzanne's work with Zip. It could be very successful like the "Hank the Cow Dog" books and the new exhibit at the Ranching Heritage Museum. Suzanne mentioned they also have a school curriculum based on the books. She will get with Jan to see if something can be developed with Zip.

Jan said we need a place to have our November meeting, Linda Landrum and Linda Gilleland volunteered to set something up in New Braunfels.

D'Ann Leonard said we are not going to do THE BIG GIVE in San Antonio as very few people participated last year.

Kristal Upchurch inquired if a tour of Dzuik's Meat Market in Castroville was still being planned. Alyxandra Hackebeil said they were currently building a processing facility and she will get an update, but can't be in charge of it as she is having a baby.

Jan said she is on the TSCRA Property Rights and Tax committee, and their recent meeting featured Rollo Lopez from TAMU Natural Resources Institute who spoke on "TX Land Use Trends". He reviewed the changing Demographics of the rangeland in TX, saying they are the most regulated and least protected of all lands in TX. Of 171 million acres, 95% are privately owned, 83% are farm and ranch, 250,000 people steward, and 40% of those are over 65 years old. We lose 1 section (640 acres) of land per day to conversion. Jan is going to try to get his power point so we can see it at a meeting. Jan said we cannot even get land included in the definition of Infrastructure. It came out in the meeting that a lot of school districts are giving tax abatements to wind farms and solar farms. Mr. Lopez said wind farms can be converted back to Agricultural use, but solar farms cannot. He also said the pandemic moved a lot of people to rural land, but not to produce. See TXlandtrends.org

Nikole said she recently saw a program by Anson Howard, a lawyer in San Antonio, on Regenerative Grazing and Carbon Farming.

Jan said County Commissioners have authority to set how many acres should be required to drill a well, but don't use it, they just go with the state standard.

Jan suggests we keep up with "The Texas Minute" online. Reported most cattle sold in history in the last 6 months, smallest US cotton crop, and corn yields are down. TX legislature declined to extend massive corporate tax breaks for 10 years for renewable businesses. See Huffines Liberty Foundation for further information.

The meeting was adjourned at 11:32 for Lunch.

PROGRAM

No Program today.

DATE REMINDERS/NEXT MEETING

September 22-23 – San Antonio BIG GIVE

October 1-2 - TCW Fall Convention, Elkhart

October 18 – STCW Meeting- Hermann Sons, Hondo. Warren Thigpen, speaker.

November 15 – STCW Meeting – Location TBA

December 6 – Christmas at Club Giraud

December 9-10 - Briscoe BBQ, Uvalde

Respectfully submitted,

Susie Waitz